

TAILORED INDESIGN TRAINING

When, where and how you want it

FIVE REASONS TO BECOME A INDESIGN PRO WITH US

1. **Tailored:** Flexible, relevant lesson plans.
2. **Personalised:** Learn at your own pace.
3. **Convenient:** Learn from your own office when you want.
4. **Investment:** Save time and money on agency fees.
5. **Qualified:** Trainers with real world experience.

SOME OF OUR EDUCATION CLIENTS



Caulfield
grammar school



CAMBERWELL
GRAMMAR SCHOOL



olmc
heidelberg



TOORAK COLLEGE
Mount Eliza

Mazenod College
"Leave Nothing Undared"



THE UNIVERSITY OF
MELBOURNE



**VICTORIA
UNIVERSITY**
MELBOURNE AUSTRALIA



KANGAN
INSTITUTE

LET'S TALK!

Bookings and Info: 1300 917 227

Email: sean@adobettrainingmelbourne.com.au

www.designtrainingmelbourne.com.au

TYPES OF PROJECT SUITED TO INDESIGN

TEXT HEAVY / MULTI-PAGE

- ▶ Brochures
- ▶ Books
- ▶ Magazines
- ▶ Reports
- ▶ ePublication
- ▶ Screen presentations
- ▶ Newsletters



TYPOGRAPHY TERMINOLOGY

Kerning



Tracking



Leading

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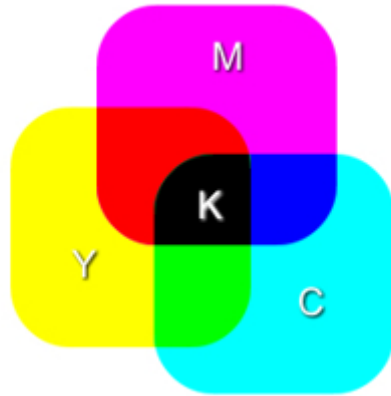
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COLOUR MODES – RGB VS CMYK

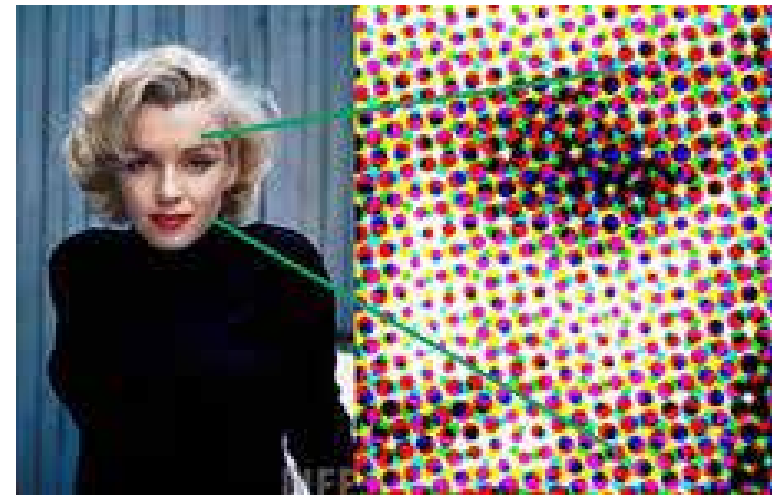
CMYK

Cyan, Magenta, Yellow and Black

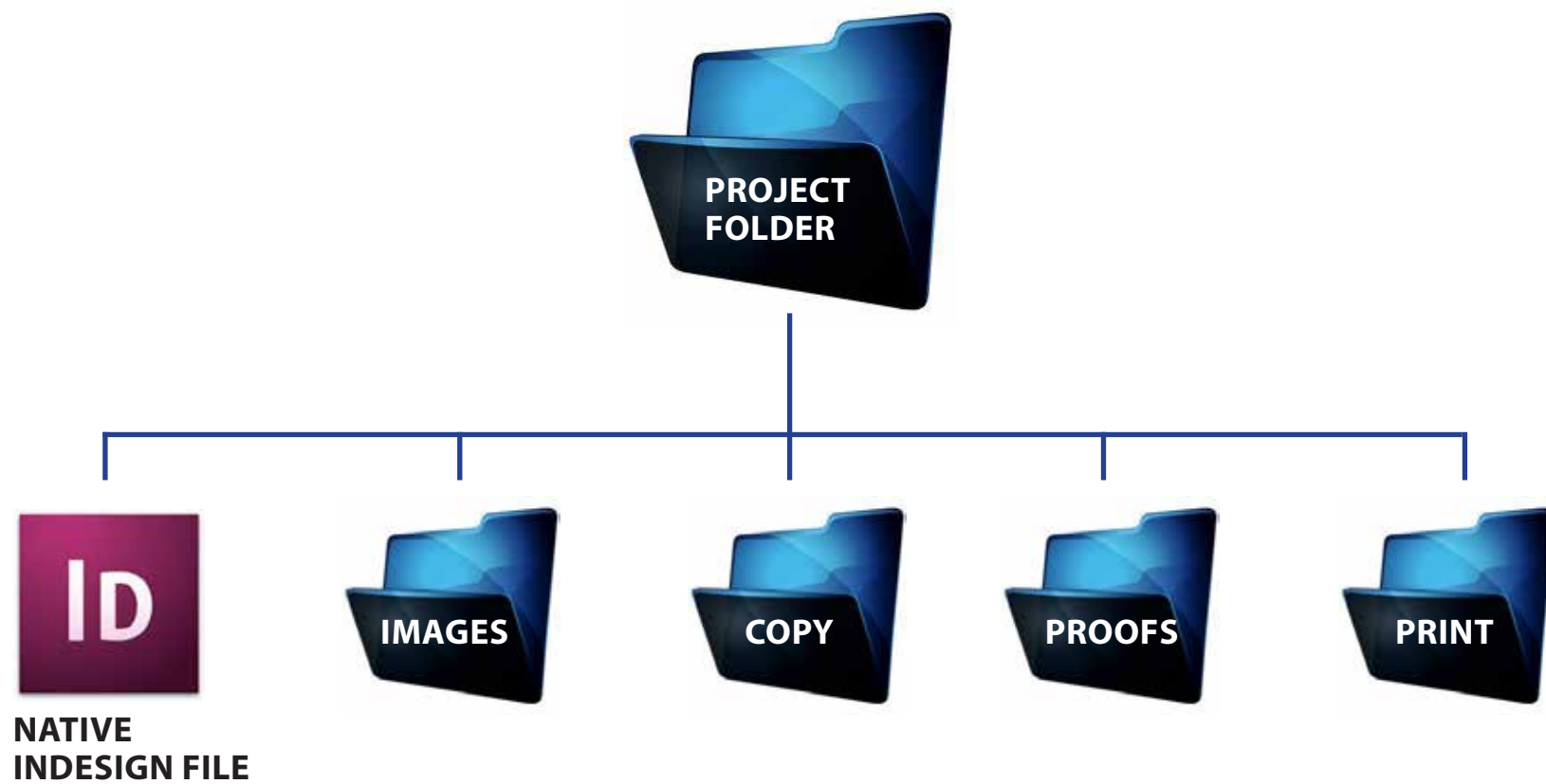


Resolution

300ppi



FILE MANAGEMENT



FILE FORMATS



File > Save Formats

INDD

- ▶ Working file format

INDT

- ▶ Template file format

IDML

- ▶ Legacy file format



Placing Photoshop Files
into InDesign for Print

PSD

- ▶ Working file format, preserves layers and transparency

EPS

- ▶ 300PPI
- ▶ CMYK colour mode

TIFF

- ▶ 300PPI
- ▶ CMYK colour mode

JPG

- ▶ 300PPI
- ▶ CMYK colour mode



Export Files for Print & Online

PDF

- ▶ For print and online

JPG

- ▶ For online

INDESIGN TRAINING HIGHLIGHTS

1. Document Setup

- ▶ Bleed & slug
- ▶ Margin and columns

2. Featured Tools

- ▶ Tool panel
- ▶ Rulers & guides

3. Working with Text

- ▶ Text frames
- ▶ Typing and editing text
- ▶ Placeholder text
- ▶ Glyphs
- ▶ Threading textframes

4. Managing Pages

- ▶ Inserting, deleting, moving
- ▶ Changing page size
- ▶ Adding page numbering
- ▶ Creating & applying master pages

5. Images

- ▶ Importing graphics
- ▶ Using the links panel
- ▶ Fitting graphics to frame

6. Colour

- ▶ Pantone vs process
- ▶ Building tint swatches
- ▶ Applying gradients

7. Managing Objects

- ▶ Stacking and positioning
- ▶ Layers
- ▶ Adding rounded corners
- ▶ Grouping and aligning objects
- ▶ Locking objects
- ▶ Understanding text wrap

8. Saving and Exporting

- ▶ Saving for web and print

set the
SCENE
AUTUMN WINTER

SCANLAN THEODORE
L/Hair Goat Cold Shoulder Cape **\$800.00**
Available Melbourne City

IXTLAN MELBOURNE
Aquamarine Handmade Ring **\$745.00**
Available Melbourne City and Chadstone

ELLERY
Leather Mohair Bag **\$345.00**
Available Melbourne City

LOUISA
Lace-up Block Heel **\$140.00**
Available suburban stores

Myer Melbourne City Trading Hours

Mon	9 AM - 9 PM
Tues	9 AM - 9 PM
Wed	9 AM - 9 PM
Thurs	9 AM - 10 PM
Fri	9 AM - 10 PM
Sat	9 AM - 7 PM
Sun	9 AM - 7 PM

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